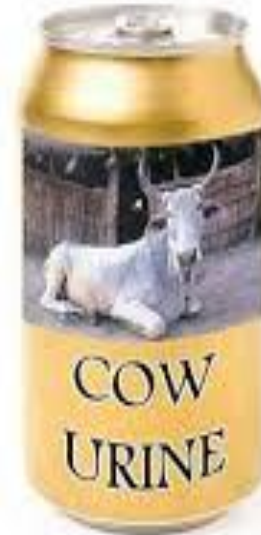
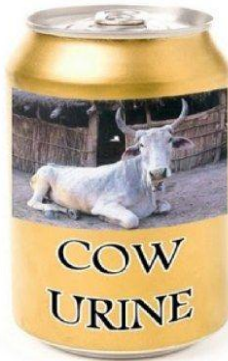


Cow Urine Distillate/Concentrate.

Gau Mutra Ark (Kamdhenu Ark).

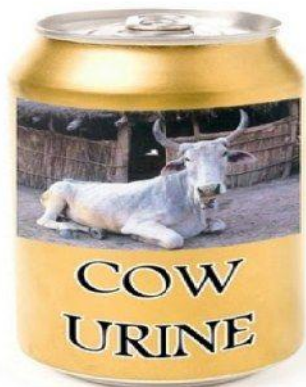
**Cow Urine (Gomutra) Processing and
Packaging Business**

Cow Urine



Introduction

Gomutra is important part of Indian tradition. It is not only holy but also has various important medicinal uses. Classical treatises in Ayurved i.e. Charaka, Sushruta and Vagbhata Samhita has described Ashta mutra (eight types of urine) along with their properties, indication and formulations. Cow urine is one of them. Cow urine is one of the five contents of Panchagavya which obtain from cow (urine, milk, ghee, curd and dung). Cow based treatment is called as Panchagavya Chikitsa (Cowpathy).



In this modern era, the diseases related to life style like cancer, autoimmune diseases, diabetes, AIDS etc. are increasing day by day. Irrational use of antibiotics is also responsible for increase in antibiotic resistant infectious diseases. Gomutra (Cow urine) is scientifically proven to act as an immunomodulator along with its bacteriostatic action.

Cow urine contains nitrogen, sulphur, phosphate, sodium, manganese, iron, silicon, chlorine, magnesium, maleic, citric, tartaric and calcium salts, vitamin A, B, C, D, E, minerals, lactose, enzymes, creatinine, hormones and gold acids. Ingredients of cow urine are similar with human body. Hence consumption of cow urine is useful to maintain the balance of these substances and cures incurable diseases.

Cow urine (gomutra ark) is the biggest natural detoxicant. It not only kills toxins within the body but is beneficial for treating diseases ranging from obesity to cancer to kidney and liver ailments.

Earlier, people used to talk about cow urine only from a religious point of view as there was not enough scientific evidence to substantiate its medicinal value. But now its medicinal value is well documented. Its benefits are scientifically proven. In fact, traces of gold, silver and other metals can be found in the urine of the Gir cows.



Cow is considered a sacred or holy in India, particularly, among the Hindus. In Ayurveda, cow urine (also called Gomutra) is claimed to be quite beneficial and is a natural source of many minerals required by the body.

The use of cow urine for therapeutic purpose has a long history in Indian culture. Urine of a pregnant cow is considered special and it is claimed that it contains special hormones and minerals.



It is used in the treatment of fever by mixing it with black pepper, yoghurt, and ghee. Cow urine is also said to be helpful in treatment of peptic ulcer, asthma and certain liver ailments. A mixture of gomutra and dharuharidra is used for treating epilepsy. Cow urine is also used as sprays for pest control both in houses as well as for agriculture. In addition to that, there are cosmetic products like soaps and shampoos that are made from cow urine. Cow urine is also used in Myanmar and Nigeria as a folk medicine.

To witness the exponential demand of cow urine for religious purposes, to "kill negative energy" or for cow urine therapy, one only needs to go to the nearby grocery store, where you are sure to find bottles of cow urine tucked away in the shelves, along with juices and nutritional drinks.

Keeping in tandem with the rising demand, cow urine is being sold for upto Rs 30 per litre in Rajasthan. Cow urine is fetching dairy farmers more than what they get for milk. Urine of high-breed cows such as Gir and Tharparkar is being sold at Rs 15-Rs 30 per litre, while a litre of milk only gets them something between Rs 22 and Rs 25.

Used in Ayurvedic treatment of cancer and leprosy. Anaemia can be treated using a mixture containing Triphala (Ayurvedic herbal rasayana formula made of three equal parts of Bibhitaki, Haritaki and Amalaki), Cow milk and Gomutra. The mixture is known as Mahayograj Guggul. It is used in the treatment of fever. A mixture that contains Gomutra along with ghee, yoghurt and black pepper is used. Sore throats can be treated by gargling a mixture of cow urine distillate along with honey and turmeric powder.

The cow urine market is estimated to be as big as \$1 billion. Products for general sanitization such as floor cleaning lotions have been developed by many promoters using gomutra. Fitness products like health drinks, body lotions for skin care, etc. containing cow urine are available in the market.

Currently, cow urine enjoys a billion USD market and fetched fortune for lakhs of cattle farmers, entrepreneurs and practitioners of cowpathy and Ayurveda. Addition of new consumer products from this raw material would continue with more and more innovations happening in this field. India will surely lead the world in bringing the full benefits of cow urine to humanity in the near future!



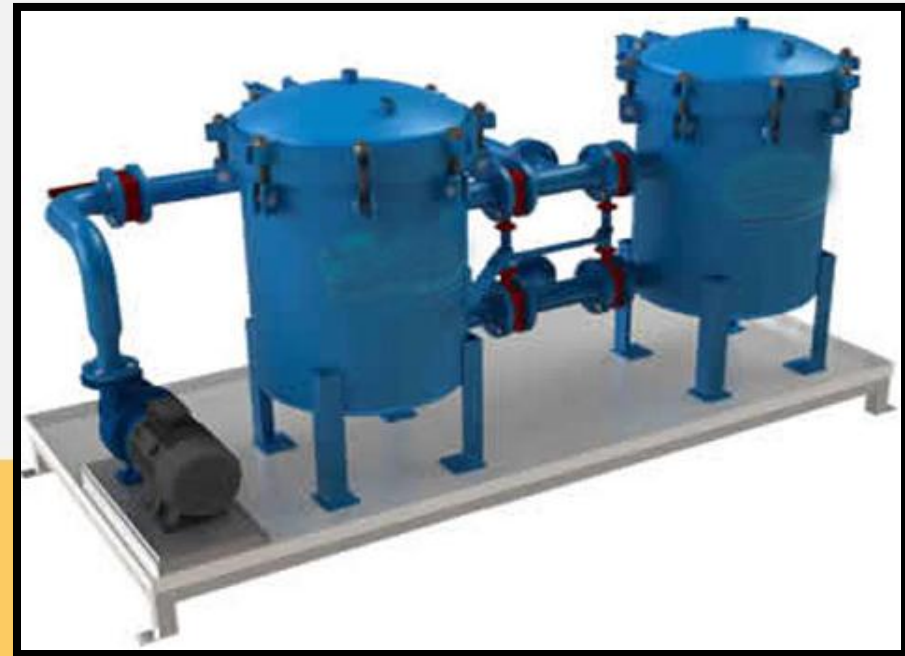
There are more than 50 units processing cow urine in India. That cow urine is in demand not just in India, but around the world, became evident recently when health authorities in London raised objections to shopkeepers placing cow urine concentrate on shelves next to food items.

The gaushala cows don't produce much milk – but they do produce lots of urine. With well-to-do believers ready to pay good money for well-packaged, well-distributed products, producers are now getting organized.

Machinery Photographs



Storage Tank



Filter



Cooling Tower



Distillation Kettle

Project at a Glance

PROJECT AT A GLANCE								(in lacs)
COST OF PROJECT				MEANS OF FINANCE				
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total	
Land & Site Development Exp.	0.00	20.50	20.50	Capital	0.00	46.92	46.92	
Buildings	0.00	111.80	111.80	Share Premium	0.00	0.00	0.00	
Plant & Machineries	0.00	22.32	22.32	Other Type Share Capital	0.00	0.00	0.00	
Motor Vehicles	0.00	5.00	5.00	Reserves & Surplus	0.00	0.00	0.00	
Office Automation Equipments	0.00	8.00	8.00	Cash Subsidy	0.00	0.00	0.00	
Technical Knowhow Fees & Exp.	0.00	2.00	2.00	Internal Cash Accruals	0.00	0.00	0.00	
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	140.76	140.76	
Preliminary & Pre-operative Exp	0.00	0.50	0.50	Debentures / Bonds	0.00	0.00	0.00	
Provision for Contingencies	0.00	2.00	2.00	Unsecured Loans/Deposits	0.00	0.00	0.00	
Margin Money - Working Capital	0.00	15.55	15.55					
TOTAL	0.00	187.67	187.67	TOTAL	0.00	187.67	187.67	

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-2	4.76	8.32	14.76	24.00	0.00	100.00	4.76	0.00	4.76	1.00	0.00
2-3	8.57	11.72	23.34	18.00	0.00	100.00	8.57	0.00	8.57	1.00	0.00
3-4	12.17	14.96	35.51	12.00	0.00	100.00	12.17	0.00	12.17	1.00	0.00
4-5	15.51	17.99	51.02	6.00	0.00	100.00	15.51	0.00	15.51	1.00	0.00
5-6	18.55	20.76	69.57	0.00	0.00	100.00	18.55	0.00	18.55	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.25	1.25		1.63	1.63	2.24		15.38%	8.07%	5.33%	262.36	62.61%	1.88	0.98
2-3	1.66	1.45		0.77	0.77	1.22		18.77%	12.82%	8.23%	305.23	62.43%	2.03	1.33
3-4	2.14	1.66	2.11	0.34	0.34	0.67		20.99%	16.07%	10.22%	348.81	62.43%	2.02	1.81
4-5	2.67	1.88		0.12	0.12	0.37		22.40%	18.27%	11.58%	392.40	62.43%	1.92	2.38
5-6	3.29	2.11		0.00	0.00	0.21		23.23%	19.70%	12.46%	435.98	62.43%	1.78	4.24

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	66.04%
Total BEP (% of Installed Capacity)	68.41%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	28.17%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	6.368

Major Queries/Questions Answered in the Report?

- 1. What is Cow Urine (Gomutra) Processing and Packing industry ?**
- 2. How has the Cow Urine (Gomutra) Processing and Packing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Cow Urine (Gomutra) Processing and Packing Plant ?**
- 4. What are the requirements of Working Capital for setting Cow Urine (Gomutra) Processing and Packing plant ?**

- 5. What is the structure of the Cow Urine (Gomutra) Processing and Packing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Cow Urine (Gomutra) Processing and Packing Business?**
- 7. What are the operating costs for setting up Cow Urine (Gomutra) Processing and Packing plant ?**
- 8. What are the machinery and equipment requirements for setting up Cow Urine (Gomutra) Processing and Packing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Cow Urine (Gomutra) Processing and Packing plant ?**
- 10. What are the requirements of raw material for setting up Cow Urine (Gomutra) Processing and Packing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Cow Urine (Gomutra) Processing and Packing Business?**
- 12. What is the Plant Layout for setting up Cow Urine (Gomutra) Processing and Packing Business?**

- 13. What is the total size of land required for setting up Cow Urine (Gomutra) Processing and Packing plant ?**
- 14. What will be the income and expenditures for Cow Urine (Gomutra) Processing and Packing Business?**
- 15. What are the Projected Balance Sheets of Cow Urine (Gomutra) Processing and Packing plant ?**
- 16. What are the requirement of utilities and overheads for setting up Cow Urine (Gomutra) Processing and Packing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Cow Urine (Gomutra) Processing and Packing Business?**

18. What are the Personnel (Manpower) Requirements for setting up Cow Urine (Gomutra) Processing and Packing Business?

19. What are Statistics of Import & Export for Cow Urine (Gomutra)?

20. What is the time required to break-even of Cow Urine (Gomutra) Processing and Packing Business?

21. What is the Break-Even Analysis of Cow Urine (Gomutra) Processing and Packing plant?

22. What are the Project financials of Cow Urine (Gomutra) Processing and Packing Business?

- 23. What are the Profitability Ratios of Cow Urine (Gomutra) Processing and Packing Project?**
- 24. What is the Sensitivity Analysis-Price/Volume of Cow Urine (Gomutra) Processing and Packing plant?**
- 25. What are the Projected Pay-Back Period and IRR of Cow Urine (Gomutra) Processing and Packing plant?**
- 26. What is the Process Flow Sheet Diagram of Cow Urine (Gomutra) Processing and Packing project?**

27. What are the Market Opportunities for setting up Cow Urine (Gomutra) Processing and Packing plant?

28. What is the Market Study and Assessment for setting up Cow Urine (Gomutra) Processing and Packing Business?

Table of Contents of the Project Report

1. PROJECT LOCATION

1.1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION

- 1.1.1. General
- 1.1.2. Demographics
- 1.1.3. Geography
- 1.1.4. Map
- 1.1.5. Culture
- 1.1.6. Economy
- 1.1.7. Tourist Places

2. INTRODUCTION

3. USES & APPLICATIONS

4. BENEFITS

5. MARKET SURVEY

6. EXPORT & IMPORT: ALL COUNTRIES

7. MANUFACTURING PROCESS

8. PROCESS FLOW DIAGRAM

9. SUPPLIERS OF PLANT & MACHINERY

10. SUPPLIERS OF RAW MATERIAL

11. PHOTOGRAPHS/IMAGES FOR REFERENCE

11.1. PRODUCT PHOTOGRAPHS

11.2. MACHINERY PHOTOGRAPHS

11.3. RAW MATERIAL PHOTOGRAPHS

12. PLANT LAYOUT



Project Financials

Project at a Glance	Annexure
• Assumptions for Profitability workings	1
• Plant Economics.....	2
• Production Schedule.....	3
• Land & Building.....	4
Factory Land & Building	
Site Development Expenses	

- **Plant & Machinery.....5**
 - Indigenous Machineries**
 - Other Machineries (Miscellaneous, Laboratory etc.)**

- **Other Fixed Assets.....6**
 - Furniture & Fixtures**
 - Pre-operative and Preliminary Expenses**
 - Technical Knowhow**
 - Provision of Contingencies**

- **Working Capital Requirement Per Month.....7**
 - Raw Material**
 - Packing Material**
 - Lab & ETP Chemical Cost**
 - Consumable Store**

- **Overheads Required Per Month and Per Annum.....8**
Utilities & Overheads (Power, Water and Fuel Expenses etc.)
Royalty and Other Charges
Selling and Distribution Expenses

- **Salary and Wages9**

- **Turnover Per Annum10**

- **Share Capital.....11**
Equity Capital
Preference Share Capital

- **Annexure 1 :: Cost of Project and Means of Finance**
- **Annexure 2 :: Profitability and Net Cash Accruals**
 - **Revenue/Income/Realisation**
 - **Expenses/Cost of Products/Services/Items**
 - **Gross Profit**
 - **Financial Charges**
 - **Total Cost of Sales**
 - **Net Profit After Taxes**
 - **Net Cash Accruals**

• **Annexure 3 :: Assessment of Working Capital requirements**

- **Current Assets**
- **Gross Working Capital**
- **Current Liabilities**
- **Net Working Capital**
- **Working Note for Calculation of Work-in-process**

• **Annexure 4 :: Sources and Disposition of Funds**

- **Annexure 5 :: Projected Balance Sheets**

- **ROI (Average of Fixed Assets)**
- **RONW (Average of Share Capital)**
- **ROI (Average of Total Assets)**

- **Annexure 6 :: Profitability Ratios**

- **D.S.C.R**
- **Earnings Per Share (EPS)**
- **Debt Equity Ratio**

• **Annexure 7 :: Break-Even Analysis**

- **Variable Cost & Expenses**
- **Semi-Variable/Semi-Fixed Expenses**
- **Profit Volume Ratio (PVR)**
- **Fixed Expenses / Cost**
- **B.E.P**

- **Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume**

- **Resultant N.P.B.T**
- **Resultant D.S.C.R**
- **Resultant PV Ratio**
- **Resultant DER**
- **Resultant ROI**
- **Resultant BEP**

- **Annexure 12 :: Shareholding Pattern and Stake Status**

- **Equity Capital**

- **Preference Share Capital**

- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**

- **Determined Capacity P.A of Products/Services**

- **Achievable Efficiency/Yield % of Products/Services/Items**

- **Net Usable Load/Capacity of Products/Services/Items**

- **Expected Sales/ Revenue/ Income of Products/ Services/ Items**

- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance Expenses**
- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**

- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**

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- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
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Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Cow Urine (Gomutra).” provides an insight into Cow Urine (Gomutra) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Cow Urine (Gomutra) project. The report assesses the market sizing and growth of the Indian Cow Urine (Gomutra) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Cow Urine (Gomutra) sector in India along with its business prospects. Through this report we have identified Cow Urine (Gomutra) project as a lucrative investment avenue.

Tags

Cow Urine, Gomutra, Cow Urine Distillation Unit, Cow Urine Distillation Process, Process of Collecting Cow Urine, Gomutra (Cow Urine), Cow Urine Benefits, Cow Urine Processing, Cow Urine Industry, Cow Urine (Gomutra) Processing and Packaging, Cow Urine has Become a Booming Business in India, Cow Urine (Gomutra) Processing, Cow Urine Processing Business, Cow Urine (Gomutra) Processing and Packing, Packing of Gomutra, Distilled Cow Urine, Packaged Cow Urine, Cow-Urine Business, Cow Urine for Organic Farming, Cow Urine Industry in India, Cow Urine Business is Booming in India, Project Report on Cow Urine (Gomutra) Processing and Packing Industry, Detailed Project Report on Cow Urine Processing Business, Project Report on Cow Urine Processing Business, Pre-Investment Feasibility Study on Cow Urine Processing Business, Techno-Economic feasibility study on Cow Urine Processing Business, Feasibility report on Cow Urine Processing Business, Free Project Profile on Cow Urine (Gomutra) Processing and Packing, Project profile on Cow Urine (Gomutra) Processing and Packing, Download free project profile on Cow Urine Processing Business, Gomutra (Cow Urine) Packaging, Bottle Packing Cow Urine, Cow Urine Business is Booming in India, Cow Urine Distillate/Concentrate, Medicinal Distilled Cow Urine

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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



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